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THE MATERIAL CHILD (HARDBACK)



Polity Press, United Kingdom, 2011. Hardback. Book Condition: New. New.. 229 x 155 mm. Language: English . Brand New Book. Children today are growing up in an increasingly commercialised world. But should we see them as victims of manipulative marketing, or as competent participants in consumer culture? The Material Child provides a comprehensive critical overview of debates about children s changing engagement with the commercial market. It moves from broad overviews of the theory and history of children s consumption...

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- Authored by David Buckingham
- Released at 2011



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