



Adobe Photoshop Lightroom and Photoshop Workflow Bible

By Mark Fitzgerald

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Adobe Photoshop Lightroom and Photoshop Workflow Bible, Mark Fitzgerald, The digital photographer's workflow is divided into two distinct parts - the Production Workflow and the Creative Workflow. The Production workflow is used to import and organize large numbers of images, and prepare them for presentation via proof printing, Web, or slideshow. Increasingly, photographers are turning to Adobe's acclaimed new Lightroom software to manage this part of the workflow. After the best images are identified, photographers move to the second part of the workflow, the Creative Workflow, to fine-tune special images using a variety of advanced digital tools so that the creative vision is realized. An overwhelming majority of digital photographers use Photoshop for this advanced editing. Adobe Photoshop Lightroom & Photoshop Workflow Bible effectively guides digital photographers through both parts of this process. Author Mark Fitzgerald, an Adobe Certified Expert and Adobe Certified Instructor in Photoshop CS3 offers readers a clear path to using both Lightroom 2 and Photoshop CS3 to create a complete digital workflow. Fitzgerald uses tips, tricks, and step-by-step directions to demonstrate how to integrate these two powerful programs to optimize image management and create stunning...

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