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THE EFFECTS OF ENGLISH ON GERMAN ADVERTISEMENT



GRIN Verlag Feb 2010, 2010. Taschenbuch. Book Condition: Neu. 220x147x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2005 in the subject Sociology - Consumption and Advertising, grade: 1,0, State University of New York at Stony Brook (Linguistics), course: Sociolinguistics Seminar, 3 entries in the bibliography, language: English, comment: Double spaced. Using two issues of the popular political German magazine 'Spiegel', I show the influence English has on German advertisement...

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- Authored by Michael Helten
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