



Revolutionizing IT: The Art of Using Information Technology Effectively

By Andrews, David H.; Johnson, Kenneth R.

Wiley, 2002. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: About the Authors. Preface. Acknowledgments. Introduction. THE NATURE OF PROJECTS. The Race. Terminology. Principles and Methodologies. The Improvement of Business Processes. The Classic View of Project Management Theory. Classic Theory Limitations. The Methodology Evolution. Summary. IN THE BEGINNING. How Projects Are Typically Initiated. The Virus That Causes Scope Growth. Resource Limitations. Management Misunderstanding. Did Lewis and Clark Succeed or Fail? Summary: Early Stage Problems. THE ANATOMY OF A PROJECT. Mega-Multi Manufacturing. Drowning under the Waterfall. A Second Look at Mega-Multi. The Evils of Scope Creep. Why Has the Waterfall Lasted This Long? Summary: Why So Many Projects Fail. THE ELEMENTS OF SUCCESS. Common Characteristics. Why the Largest IT Project Ever Undertaken Succeeded. A Seemingly Simple Success Story: Bass Pro. Emergency Behavior. Case History: Fort Knox Fails, but Silverlake Shines. Summary. HOW TO VIEW PROJECTS. What Is Success? Why Good Plans Are So Hard to Create. The Patton/Lombardi Effect. Building a Mental Picture. More Realistic Assumptions. Following Mother Nature. A Different View of Projects. Better Measures of Success. What Project Teams Need to Do. Summary. DECIDING WHAT TO DO. Defining Specific Project Goals. Organizing Task...



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This book is indeed gripping and interesting. It really is rally exciting throught studying period. Its been written in an extremely easy way and is particularly merely soon after i finished reading this book through which in fact changed me, affect the way i think.

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