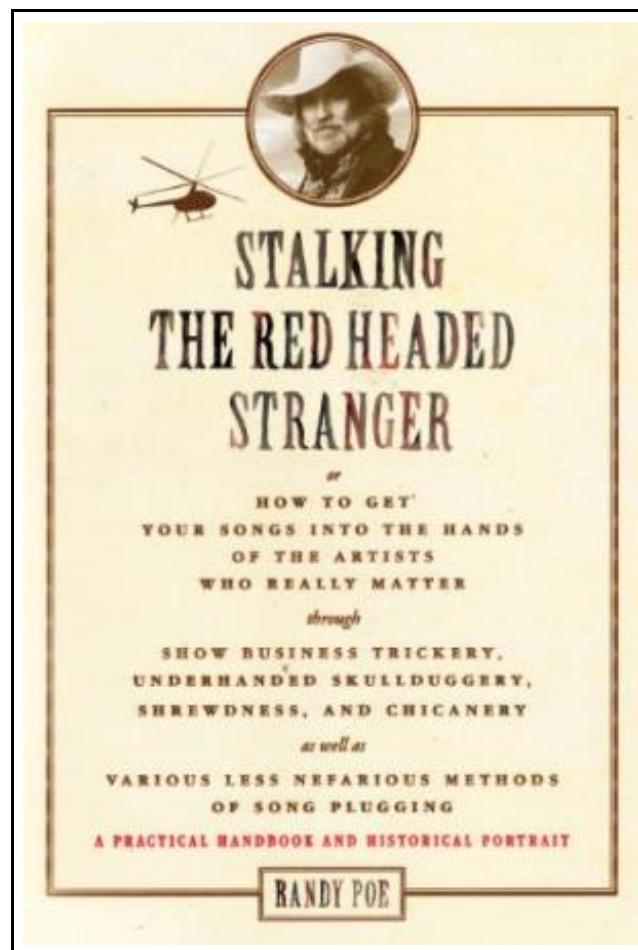


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*(Prof. Nicole Zieme)*

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Hal Leonard Corporation, United States, 2012. Paperback. Book Condition: New. Original. 226 x 150 mm. Language: English . Brand New Book. Stalking the Red-Headed Stranger is a guide to the art and history of professional song plugging. But this isn't your run-of-the-mill history book/instruction manual. It is an in-depth, up-close look into the real music business by industry insider and Grammy Award nominee Randy Poe, who has represented literally hundreds of the greatest songs in the history of popular music, including Stand By Me , Happy Together , Jailhouse Rock , Under the Boardwalk , Hound Dog , What a Wonderful World , Spanish Harlem , Chapel of Love , Summer in the City , Love Potion Number 9 , and Kansas City . But wait! There's so much more. Interwoven throughout this entertaining and enlightening book is the hysterical saga of the author as he chases American icon Willie Nelson across Canada - via plane, taxi, rental car, and even ferryboat - in an attempt to pitch a single song to the Red-Headed Stranger. And what happens on Willie's bus doesn't stay on Willie's bus. Stalking the Red-Headed Stranger, or How to Get Your Songs into the Hands of the Artists Who Really Matter Through Show Business Trickery, Underhanded Skullduggery, Shrewdness, and Chicanery, as Well as Various Less Nefarious Methods of Song Plugging: A Practical Handbook and Historical Portrait is the funniest, hippest, longest-titled how-to book you'll read this year.



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